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**Photographers are candid engineers**



# CRUSADE

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## ENGLISH THANGLISH

(The Story of Operation success –Patient Dead)

The film while driving home the point how those who speak English fluently usually adapt a condescending attitude towards those who don't, the feature film vividly holds a mirror to the embarrassment and predicament that people who do not know the language are invariably subjected to in an all English environ.



Reminiscences of Sathis kept intermittently flashing in my mental theatre as I delve into the character of how the female protagonist played by Sridevi an expatriate, middle class home maker who prepares LADDOOS-sweet edible and sells them to the neighbouring households undergoes a string of embarrassment in not being able to

communicate in English and how she committedly learns it and emerges victorious in the eyes of every one forms the “crux” of the story which is also the take away for every chap like Sathis. The film would have definitely averted the miserable lot of Sathis had the flick hit the silver screen some couple of decades ago. But then, to whom would Time and Tide wait for – none!

Two specific scenes from the satirical saga stood out rather kept haunting me. When the female protagonist fumbles (not knowing how to express in English) and utterly collapses in complete embarrassment in broad day light, that too in front of a crowd trying to order a “cappuccino”- coffee drink. The inner voice harked me.... exactly this could have been the predicament of Sathis as well when the recruiters interviewed him.... perhaps this is why the student- hero that he was .... was doomed to be a student zero!

The other scene when she is appreciated by her English Master at the coaching center (she discerns and decides to learn English) as a “woman -entrepreneur” the euphoria at having understood the meaning of the term “entrepreneur” keeps her chin up, head held high walks majestically like a queen with the new born confidence is indeed a ‘delightful watch’ for every learner of the lingo.

More than the larger –than- life depiction of English language apart, the film, I reckon, knocks some strong and sensible lessons to our students like Sathis whose loath-full detachment of communication skills under the pretext of jingoism/fashionable patriotism for their mother tongue robs them of a decent living or Employment in the English – driven world so to speak.

## ENGLISH THANGLISH

(The Story of Operation success –Patient Dead)

The portrayal of myriad mixture of emotions, even the nuances expressions of shame, self-reproach, embarrassment, sheer estrangement at not having learnt the language English-the Lingua Franca - a common binding language and the infectious charisma, instant Pride, and the enigmatic zest for life above all the sense of 'emancipation' at having discovered a savior (English) whose company effortlessly embodies, empowers and metamorphoses a person into a superman/woman is what the endearing lesson that legendary actress dramatically bequeaths to all the learners in this once in a blue moon classic-English Vinglish! .



The whole point is very clear and loud that anyone who is able to woo, cajole and somehow make the Omnipotent, Omnipresent, Omniscient and God like English his /her –life partner or career partner then success and prosperity woos them perennially. If ever a vernacular could bring that desired change, could make any pauper a prince it's undoubtedly the English language, for it is the Market, the Product, the Target, the Profit and the Business that's most lucrative and happening at this point of Time.

I am neither cynical nor all praise for the English language as I nail the home truths about the god damn thing English. I just lay my cards on the table with regard to the PROS and CONS of learning the language English as a committed Master of English. I deeply appreciate the director Gaurishinde of ENGLISH VINGLISH and the Chief Guest **Mr.Sashikanth, STEP –HIGHER EDU CONCLAVE** to have pulsed the malady of the students of the nation and boldly postulated humanistic remedies to do away with the Anglo phobia –the fear of English language and drove home the fact that English is just a SKILL like cycling, typing, swimming and that anyone can learn /master it if only one is willing to work at it. The transition was easy in the dream factory-cinema. But in reality, the onus of the translation largely rests on the shoulders of the teachers of English who could translate that Great Indian Dream into palpable reality.

Thus, representing MCET (credits to our Principal for according me the honour) at The Institutional Heads and HR conclave organized by The Hindu Group remains closer to my heart than dozens of other conclaves, summits and corporate forums I have represented on my employer's behalf hitherto. In a nut shell, it was 'an eye opener' as it had some "indelible, humanistic impact" in store for me. However, the debacle of Sathis



## ENGLISH THANGLISH

(The Story of Operation success –Patient Dead)

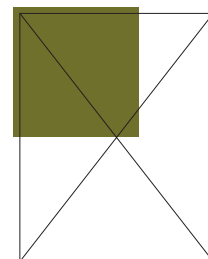
Institutional Heads and HR conclave organized by The Hindu Group remains closer to my heart than dozens of other conclaves, summits and corporate forums I have represented on my employer's behalf hitherto. In a nut shell, it was 'an eye opener' as it had some "indelible, humanistic impact" in store for me. However, the debacle of Sathis as an artistic failure reminds me of the paradoxical statement 'Operation success but Patient is dead. As a teacher of English, I only wish no more patient dies due to malnutrition of English!



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## RELATIONSHIP

Relationship is an ethnic symbol of the society and it manifests its aura and all binding power in many ways in the calm web of human network and communications. This could be categorized into external and internal kinds. In simple terms internal which is personal and revolves around our family, friends, camaraderie and kith and kin. It could also be external that encompasses professional or work based interactions that we carry out with our colleagues, peers and boss, etc., The internal or the personal kind is usually inherent and owes its genesis to heredity.



The relationships among human beings in the society are very essential whether they are external or internal. In fact, the internal relationship, that is the blood relationship, is the most substantial relationship. It's always powerfully binds the folks with unfathomable, mutual attachment and fondness. So, any desecration in the internal human relationship upsets the whole life of an individual. Therefore, the healthy relationships are the actual determiners of a healthy society.



Man, as a social being crafts the set-up of relationship with others to formulate this world an enhanced and healthier place to live in. It is not at all possible for such a creator to isolate himself from his surrounding and society. Because he is social by nature. The good nature of human being would be found in the person

who shares his common life with others. Qualities like benevolence, gentleness, communal affection and consideration form a sense of togetherness among human beings. Emotion is the essential need of a human being which binds himself with the society over the years. Each and everyone in the society must depend on others for various kinds of needs viz. moral, ethical, economical, sociological and political. If a man fails to develop a rapport with his fellow human being his needs remain unfulfilled. In order to make an easeful social contact, a man must acclimatize with his surroundings.

The relationship among the colleagues and pleasant working climate in an organization are the most important factors for its growth. A better professional setting and environment could be a chief consideration for the potential employees, because it makes them to stabilize their professional and personal sides. They would want to balance their professional and personal lives and claim a brilliant career with abundant

## RELATIONSHIP

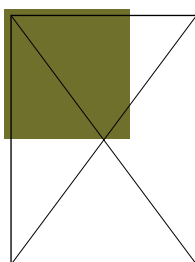
scope for their family too. The efficient employees would also deliberate the specifics of the place that organizations give and the possibility of being able to accomplish the tasks that they want to do. It can be possible only when an organization paves way for a harmonious working environment.

***“Good colleagues are those who know that  
We is more power than Me”.***

The friendliness and warmth of the colleagues and the moral support given by the superiors are the important factors for an employee to be potential. Working collectively with the co-workers and having an association with them is considered as an art. If an organization is having the above said characteristics, surely the potential workers might be attracted towards it.

The employee can ensure a good relationship with his co-workers, by knowing his and others feelings and also controlling his emotions. This will make a potential employee to communicate effectively with his colleagues. The superiors are expected to be higher in Emotional Intelligence that increases the efficiency and promote the constructive relationship among the co-workers.

Thus relationships place a pivotal role in the network of communication and human interactions. It is this phenomenon of relationship that elevates the rational beings into an emotionally developed, matured full-fledged holistic human being who can live and forge others around him or her into a harmonious life of meaningful living. Therefore, it is equally important that we preserve and perpetuate this godly given gift of relationship in our personal and professional frontier with care and dignity.



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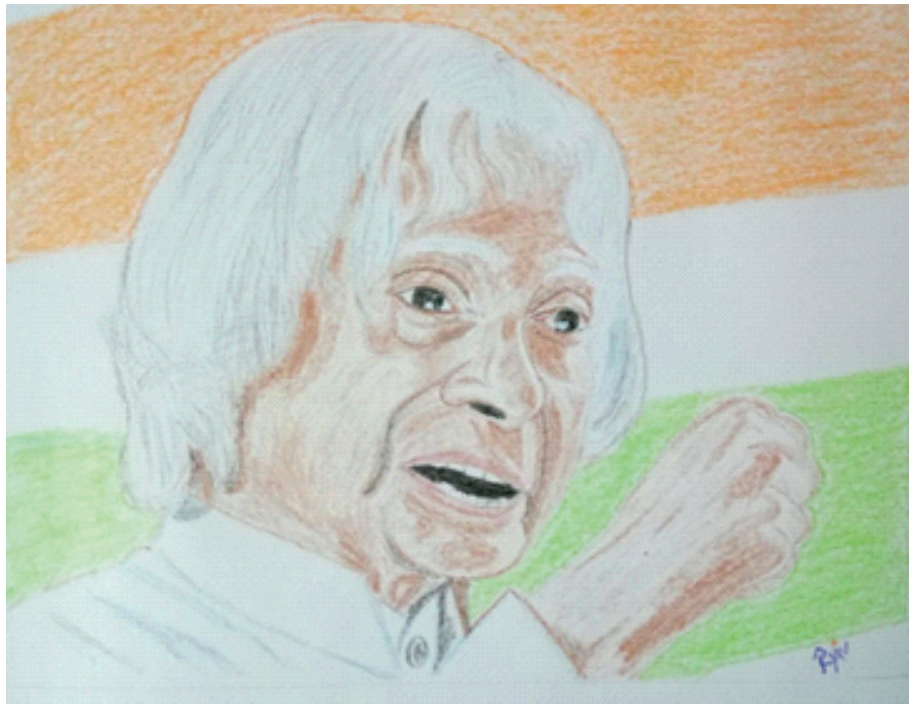
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**YOU HAVE TO DREAM BEFORE YOUR DREAMS CAN COME TRUE...**



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**Koala Bear Tear Drops**



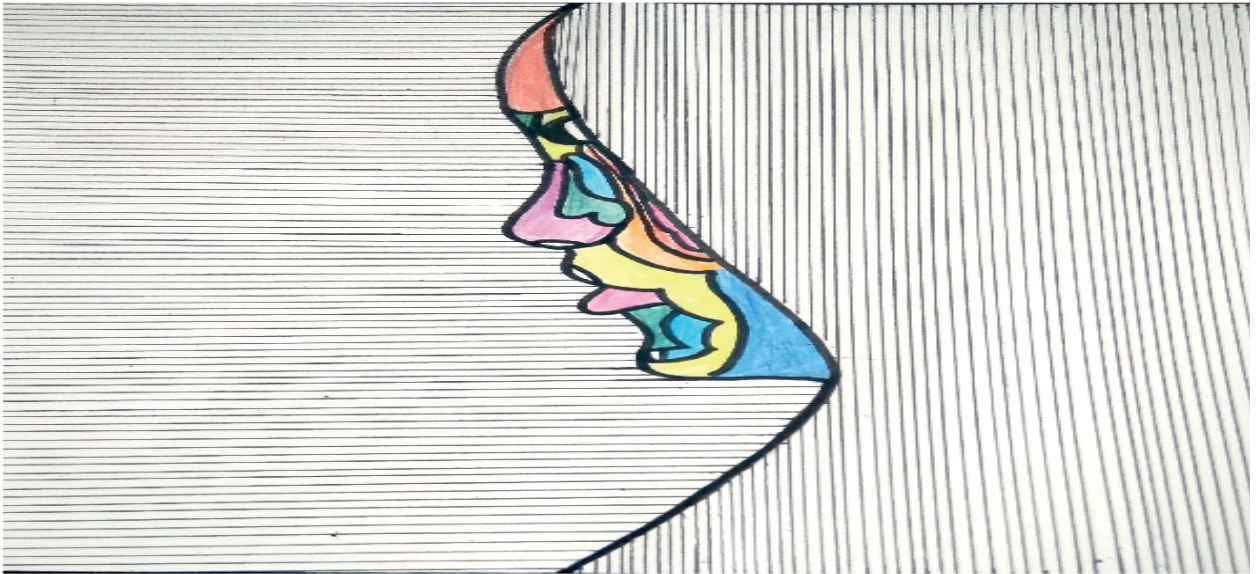
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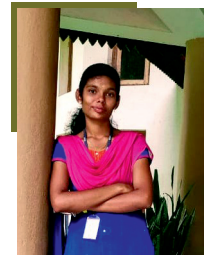
## DRAWING IS A VISION ON PAPER – ANDREW LOOMIS



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## SPEAK!!

Step in your own way  
 Think a lot to say!!  
 Make the people happier and  
 Give them something snappier!!  
 Become a great speaker  
 And be a peace seeker!!!  
 Think..think..think...  
 But don't get sink.  
 When all admire...  
 You shouldn't expire!!!  
 Aware..aware..aware...  
 You should also beware.  
 The words of you..  
 Must praise you!!  
 If the speech of you is bold..  
 The "Best speaker" you're told!!!  
 The better way you practice  
 People must write a thesis!!!  
 So, dump your feelings..  
 Which isn't a difficult dealing!!!  
 Your speech must be steady...  
 Really everyone will study and  
 this world would be your teddy!!!



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## Thought & Snap



### Solitude -An Asian elephant

Solitude was never a state of loneliness for a photographer because their subject always accompanies them.

### Silhouette of the blister beetles in the burning sun

Silhouettes are always preferred because the light always backs you up.



### An engineered symmetry Greater flamingos

Photographers are candid engineers here it is symmetric about x and y axes



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